# JAHDE VACCANI

Hi, nice to meet you. I'm a Design Lead, UX/UI, Product Design, Web Accessibility & Writer based in Oslo, Norway.

Passionate about people, I dedicate my work to ensuring they have the best experience possible. When I'm not delving into other universes, I'm traveling (and writing) to create my own.

Born and raised in Rio de Janeiro, Brazil, I'm a 29-year-old designer (and carioca da gema!) with over twelve years of experience in the field.

I like to say I have three pillars — Product Design, Web Accessibility, and People Management. I look for places where I can perform these well based on the company's needs.





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jahdevaccani.design

### **EXPERIENCE**

OSLO, NORWAY

Neonomics

Design Lead, current

Senior Product Designer, 7 months

RIO DE JANEIRO, BRAZIL

Descomplica

Design Coordinator, Product Designer & Accessibility Specialist, 1 year

Senior Product Designer, Web Accessibility, 10 months

Product Designer, Accessibility Owner, 6 months

UX/UI Designer, 8 months

Junior Designer, 2 years & 7 months

Designer intern (Master Juris), 9 months

SÃO PAULO, BRAZIL (REMOTE)

Gama Academy

Web Accessibility Teacher, freelancer

LONDON, ENGLAND (REMOTE)

Codeleap

UX/UI Designer, 1 year

RIO DE JANEIRO, BRAZIL

Aventura

Design intern, 3 months

RIO DE JANEIRO, BRAZIL

Origem Comunicação

Designer & Art Director, 10 months

RIO DE JANEIRO, BRAZIL

Freelancer designer

12 years

#### **EDUCATION**

BACHELOR'S DEGREE

Graphic Design

Escola Superior de Propaganda e Marketing, 2014 — 2017

MASTER'S DEGREE

UX Design, Information Architecture and Usability

Instituto infnet, 2018 — 2020

MASTER'S DEGREE

Leadership and people management

Descomplica Faculdade Digital, 2022 — 2023

#### LICENSES & CERTIFICATIONS

Leadership and Racial Literacy

>MOVER, Dec 2022

Inspiring leadership

Descomplica, Sep 2022

Diversity & inclusion

Descomplica, Jun 2022

Digital Teacher

Descomplica, Oct 2021

Digital Accessibility with Marcelo Sales

Descomplica, Jan 2021

Creating accessible interfaces

Aprender Design, Nov 2020

**Exponential Team Management** 

Witseed, Apr 2020

Web Accessibility: Learn Best Practices, Tools &

Techniques

Udemy, Oct 2019

#### LANGUAGES

Native Portuguese Fluent **English**  Intermediate French, Spanish Beginner

Italian, Norwegian

### SKILLS

#### Hard skills

PRODUCT DESIGN WEB ACCESSIBILITY **UX RESEARCH UI DESIGN INFORMATION ARCHITECTURE PROTOTYPING HAND-OFF REVIEW GRAPHIC DESIGN TEACHING** FRONT-END WRITING **SEO** 

#### Soft skills



### **HONORS & AWARDS**

SOLUCX

NPS AWARDS 2022

In Edtechs, for Descomplica

WEFORUM

THE WORLD ECONOMIC FORUM TECH PIONEERS

In Latin America, for Descomplica

FASTCO.

**BRANDS THAT MATTER** 

In International, for Descomplica

HOLONIQ

MOST INNOVATIVE EDTECH LATAM 2020

In Learning Environments, for Descomplica

FASTCO.

MOST INNOVATIVE COMPANIES 2021

In Latin America, for Descomplica

FASTCO.

MOST INNOVATIVE COMPANIES 2017

In Latin America, for Descomplica

HOLONIQ

LATAM EDTECH 100 2021

In Learning Environments, for Descomplica

## MY ARTICLES

PUBLISHED IN UX COLLECTIVE - 13 MIN READ - MAY 30, 2023

Illustrating for accessibility: enhancing digital experiences for colorblind users

9 discoveries and insights from a UX research investigation on illustrations for colorblind

PUBLISHED IN UX COLLECTIVE - 11 MIN READ - FEB 9, 2023

Accessibility Handoff: a guide for product designers

How to instruct developers to build accessible

See more articles

PUBLISHED IN UX COLLECTIVE  $\cdot$  7 MIN READ  $\cdot$  AUG 16, 2022

How to build a culture of accessibility, diversity and inclusion in companies

Raising the awareness of teams with internal and simple in order to develop more accessible products and services